

# The Exchange

January - February 2024

#### **UPV** Chamber **Board of Directors**

**Board Chair Michelle Forsell** Wolf Baldwin & Associates, P.C.

1st Vice Chair **Mark Devey** Perkiomen School

2nd Vice Chair **Cory Burkhart** Gillespie Electric, Inc

Treasurer **Scott Orzehoski** QNB Bank

Secretary Kim Licata Harleysville Bank

**Executive Director** Leanne Engle **UPV** Chamber

#### **Dennis Pfleiger**

St. Luke's University Health Network -Quakertown | Upper **Bucks Campus** 

Kim Detwiler

St. Luke's Penn **Foundation** 

Beth Biehl Tri County Area Federal Credit Union

Allyn J. Roche, Ed.D. Upper Perkiomen School District

Robert McCarty, Jr. Valley Lock & Door

#### WELCOME NEW MEMBERS





343 Main Boutique, 343 Main Street in Pennsburg. 343 Main is a women's clothing & accessory boutique. We are a woman owned and operated boutique, offering trendy styles for all ages. We want you to feel "Uniquely You" while creating a great atmosphere and shopping experience for our customers. Chamber Representative: Nicole Nimeh, 215.300.8622, www.shop343main.com

Beauty & Ink, 228 Main Street in East Greenville. Beauty & Ink provides beauty services including full body waxing, permanent makeup, lash and brow tinting, lash lifts plus more. Chamber Representative: Leah Bucci, 267.772.0249, www.lovebeautyink.com



Carriage House Restaurant, 745 Gravel Pike in East Greenville. At The Carriage House Restaurant, we seamlessly blend the world of craft beer with culinary excellence. A beloved destination for many, we've embraced the cherished aspects of our history while introducing exciting new elements. Join us for an unparalleled dining experience where tradition meets innovation, and every visit is a celebration of flavor and community. Chamber Representative: Kate McAllister, 215.679.7700, www.carriagehousecraftbeers.com



CS Kalb Tree & Landscape LLC, 302 Dotts Street in Pennsburg. CS Kalb Tree & Landscape is a tree care landscape company providing quality tree care and landscape services. Services we provide include tree removal, tree pruning, storm response cleanup, tree hazard assessments, stump grinding, tree & shrub installation and landscape maintenance. ISA Certified Arborist on staff. Chamber Representative: Chris Kalb, 215.679.9388, https://cs-kalb-tree-landscape.business.site/



Dumpstars, LLC, PO Box 492 in Hereford. Dumpstars specializes in junk removal, demolition, dumpster rentals and residential/commercial trash removal. We strive to repurpose, reuse, or donate any and all salvageable materials. Chamber Representative: Kyle Cohen, 484.809.8193, www.dumpstarspa.com



Happy Dog Trails LLC, in Green Lane. Happy Dog Trails offers dog walking and pet sitting services for all of your pets in Upper Perk and surrounding areas. We have a deep love for animals. We specialize in providing peace of mind while we care for your pets when you are away at work or travel. We are pet 1st aid & CPR certified, as well as insured & bonded. Chamber Representative: Gabrielle Gandet, 973.519.2190, www.happydogtrailsllc.com



United Taekwon-do Studio, 510 Main Street, 1st Floor in Pennsburg. United Taekwon-do Studio is an International Taekwon-do Federation & an American Taekwon-do Federation International recognized martial arts training school. Our goal is to teach, practice, & promote the original art of Taekwon-do and we have been inspiring and training both children & adult students in the Upper Perk area since 2007. Chamber Representative: Miguel "Mike" Montero, Jr, 215.679.3424, www.unitedtkdstudio.us

Bracalente Manufacturing Company Inc.

Brenda Diehl

#### **Ed Buchinski**

The Grand Theater

#### **Harrison Kauffman**

Lechner and Stauffer, Inc.

Jane George PPL Electric Utilities

#### **UPVCC Staff**



#### Leanne Engle Executive Director lengle@upvchamber.org



#### **Erin Sweed** PerkUp Project Coordinator esweed@upvchamber.org



Leslie Blair Accounts Manager Iblair@upvchamber.org



**Chelsea Carver Event Coordinator** ccarver@upvchamber.org







### Recap of Events

#### Annual Celebration featuring an Art **Gallery & Silent Auction**

The Loft at Sweet Water Country Club November 9

It was a beautiful evening at the Annual Celebration. The night featured an art gallery with pieces donated from local artists! Attendees enjoyed great food, drinks and live music by Ian Althouse.















**Platinum Sponsor** Quakertown | Upper Bucks



**Gold Sponsor** 





#### Scan Here for **More Event Photos** From All of our **Events**



#### Legislative Affairs Series Luncheon Schwenkfelder Library & Heritage Center November 27

Congressman Brian Fitzpatrick took the opportunity to address the critical issues facing our community, our state, our nation and our world. He then opened the floor for questions from the attendees. Lunch was provided by Tosco's Brick Oven Pizza & Restaurant.







Series Sponsors







Spotlight Sponsors



#### **Chamber Happy Hours**

Spinnerstown Hotel, Inc. | November 16 Pizza Como PC Pub | December 7

Thank you to everyone who joined us for our Joint Happy Hour with the Upper Bucks Chamber of Commerce as well as our Holiday Happy Hour.

#### Joint Happy Hour







Holiday Happy Hour







**Happy Hour Sponsors** 















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### Recap of Events

#### **UPV** Winter Tree Lighting Festival St. Mark's Lutheran Church

December 2

UPV Winter Tree Lighting Festival featured local vendors, businesses, live music, Santa, The Grinch and much more! It was great to see our tight-knit community come together to celebrate the holiday season!









**Tree Sponsors** 





Spotlight Sponsors CS KALB TREE & LANDSCAPE
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#### **Holiday Breakfast** Frederick Living December 13

At the first Holiday Breakfast since 2019, Frederick Living's staff served a gourmet breakfast to nearly 100 UPV Chamber members. Following an exceptional meal, guests moved into the auditorium to enjoy the sounds of The Uptones, Upper Perkiomen High School's select choir, led by Dr. Mark Thomas.



**Host Sponsor** 

FREDERICK W











**Spotlight Sponsors** 









#### Social Media Seminar Speakeasy Coffee Company December 5

Kristin Kane Ford of Kane Partners Social Media led a discussion with businesses about strategies needed to incorporate in their social media marketing.







Seminar Sponsor

**Host Sponsor** 



#### **Holiday Movie Night-**Gather for a Cause The Grand Theater December 14

At the Holiday Movie, attendees enjoyed a beer and wine tasting and the movie National Lampoon's Christmas Vacation while spreading holiday cheer.













Platinum Sponsor





## PerkUp News

### PERKUP "PATHWAY TO SUCCESS"

The Pathways to Success Program is a PerkUp education initiative that introduces high school students to career opportunities. One component of the program includes on-site business tours to over 20 local businesses. The tours include an overview of the business with a focus on the variety of employment positions, employment expectations, benefits, career ladder considerations and required education/training.

This valuable experience provides firsthand exposure to career possibilities in various business sectors. In addition to learning about the local job market, students learn about the diversity of businesses in their community.

The program also delivers "Ace The Interview", "Soft Skills" presentations and mock interviews to Upper Perkiomen High School students.

The 2023/2024 program was funded through a grant provided by Verizon. Verizon has continued its support of the PerkUp education initiative and has provided PerkUp Corporation with a grant in the amount of \$10,000.

We truly appreciate the support of Verizon and our education partners: Upper Perkiomen School District, Upper Perkiomen High School, Montgomery County Community College, Montgomery County Intermediate Unit/MontcoWorks Now, Perkiomen School and Western Montgomery Career and Technology Center. If you are interested in being a part of this growing program by hosting a tour in 2024 (April 9 and 10), please contact PerkUp Project Coordinator, Erin Sweed at esweed@upvchamber.org.





Sponsored by:



Pictured left to right: Leanne Engle, Executive Director, UPVCC/PerkUp; Erin Sweed, PerkUp Project Coordinator; Robert McGuckin, Verizon State and Local Government Affairs.

### Calendar of Events



January Morning Brew Crew Tuesday, January 16, 2024, 7:30-9am Java & Friends. East Greenville



February Happy Hour Thursday, February 8, 2024, 5-6:30pm Tosco's Pub & Grill



March Happy Hour w/GRCA & NE Berks Thursday, March 28, 2023, 5-6:30pm Bear Creek Mountain Resort & Conference Center



April Morning Brew Crew Tuesday, April 16, 2024, 8:00-9:30am Speakeasy Coffee Company, Pennsburg



First Friday Friday, May 3, 2024, 5:30-8pm 200-300 Block, East Greenville



First Friday Friday, June 7, 2024, 5:30-8pm 200-300 Block, East Greenville



June Morning Brew Crew Tuesday, June 25, 2024, 7:30-9am Doughlicious, East Greenville

### Sponsorships for 2024 are now available!



In keeping with the practice of reserving the right of first refusal for previous sponsors, we're currently confirming our 2024 sponsors. If you're interested or want to know more about the benefits of sponsorship, please contact the Chamber office at 215.679.3336 or email Chelsea at ccarver@upvchamber.org



The East Greenville Order of the Owls, Nest 1302

(The Owls) have been serving the community since 1947.

We are a fraternal/social organization that promotes and encourages human and spiritual values of life, through charitable and community services. To provide friendship, philanthropic services and to lead and build a better community in the Upper Perkiomen region.

We offer hall rental for meetings, holidays, birthdays, charitable events, and other special occasions. To learn more about The East Greenville Owls, please contact us at: <a href="mailto:eastgreenvilleowls1302@gmail.com">eastgreenvilleowls1302@gmail.com</a> or call at: 215-679-6118

Find us on Facebook: East Greenville Owls

East Greenville Order of the Owls, Nest 1302 315 Main Street, East Greenville PA 18041



### Chamber News

#### 2024 Board Announced

At the Annual Meeting on Wednesday December 6 the Upper Perkiomen Valley Chamber Board accepted the slate of Officers and Directors submitted by the Board Development Committee

#### 2024 Officers

**Board Chair** Michelle Forsell Wolf Baldwin & Associates, P.C.

1st Vice Chair **Mark Devey** Perkiomen School

2nd Vice Chair **Cory Burkhart** Gillespie Electric, Inc.

Treasurer **Scott Orzehoski** QNB Bank

Secretary Kim Licata Harleysville Bank

**Executive Director** Leanne Engle **UPV** Chamber











Happy New Year! We appreciate all of your support in 2023 and look forward to working with you as we move into the New Year. We hope you will begin 2024 with a commitment to strengthen our community and support our local businesses. As we move into a new year that includes mixing up events, new ideas for engaging members and adding value to our chamber events, the best way to make the most of your membership is to get involved. If you want more information about any event, activity or committee, give us a call and we'll help you prioritize your involvement.

- The 2024 schedule includes three functions sponsored by the Legislative Affairs Council, each featuring a different level of government representation. We begin in January with the Montgomery County Commissioners.
- The Upper Perkiomen Valley's First Friday's were a huge success. There were plenty of merchants lining Third, Bank and Main Street, offering handcrafted treasures, while others marketed their businesses. Laughter and music intertwined, filling the evening with a sense of unity and celebration, showing a thriving community coming together. We look forward to hosting First Friday's in 2024 from May - October!

I wish you, your staff and family a healthy and Happy New Year.

All the best in 2024!

#### Interested in joining a **UPVCC** committee?

As we head into the New Year, we kindly ask that you consider volunteering for one of our Chamber committees. Your contributions make the difference in serving our members and community throughout our events over the year. By meeting and working together, we ask that you help us help you! Your assistance in making the community a better place would be greatly appreciated!

For more information, please contact Leanne Engle at lengle@upvchamber.org or call the Chamber office at 215.679.3336.



At Univest, we firmly believe in giving back to the local communities we serve. For nearly 150 years, it's been our way of making a difference each day, through helping to improve the quality of life for our friends and neighbors. Because local values are as important to us as they are to you.

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### Renewals





#### PROJECT LIVE

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USE DISORDER

"You Are Not Alone"

projectliveup@gmail.com (email)

projectliveupperperk.org (website)

or follow us on Facebook and Instagram

#### Welcome New UPVCC Board Member



Beth Biehl is the Business Development Officer for Tri County Area Federal Credit Union. She works within the community to bring awareness of the credit union's financial services to both consumers and businesses, as well as providing financial literacy education to youth through adults. In addition, she works with numerous non-profit organizations, chambers of commerce, and business associations in the area.

She is a graduate of Susquehanna University and Leadership Tri-County.

#### MEMBER RENEWALS

The following members recently celebrated a membership anniversary and renewed their investment in the UPV Chamber:

Back Home Butcher Shop
Baver Leasing Company, Inc.
Bracalente Manufacturing Group
Butter Valley Golf Course
Coastalforce Consulting, LLC
Conceptual CAD, LLC
The Delp Group, Inc.
Eyecare of the Valley
Gillespie Electric, Inc.
The Grand Theater
Grand View Health
Independence Blue Cross

Kemmerer Group, Inc.
LifeQuest Nursing Center
The Loft at Sweet Water
MillerKnoll
Montgomery County
Intermediate Unit
Nester Brothers, Inc.
Pennsburg Borough
Red Hill Christian School
Red Hill Dental Office
Senior Insurance Solutions, LLC

J-D Custom Cabinets

SGT Franks CBD Store & More
Spinnerstown Hotel, Inc.
St.John's Evangelical Lutheran Church
The Palm Tavern
Titanium Finishing Company
Upper Perkiomen Community
Thrift Shop
Valley Choral Society
Valley Lock & Door
Western Montgomery Career &
Technology Center

Wisler Pearlstine, LLP

### The following members have generously donated to the PerkUp Scholarship Fund:



Upper Hanover Township
The Friends of Green Lane Park

# WE'RE HIRING

Marketing Coordinator
15-20 hours per week

- ·Proficiency in MS Office & Canva
- ·Detail orientation
- ·Strong communication skills, including writing and proof reading
- ·Strong organizational and communication skills
- ·Ability to manage multiple projects and work assignments
- ·Ability to manage pressure, meet deadlines and evaluate results
- ·Ability to accomplish projects with little supervision
- ·Flexible hours occasional early mornings and evenings
- ·Professional attire



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