



2022 ANNUAL REPORT

PERKUP CORPORATION

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OUR VISION

Strengthen the small-town environment by providing broader quality-of-life amenities for all members of the community

Confirm the value of our open space, natural resources, and agricultural heritage

Instill a sense of community pride and stewardship that leads to a wider commitment to civic involvement

Market the region’s assets to residents, visitors, and potential employers

Develop a favorable climate for low-impact businesses that provide family-sustaining jobs

Support planned growth through regional planning

Protect and enhance community and cultural events, open spaces, parks and natural areas, and recreational and fitness opportunities unique to the Upper Perkiomen Valley

Cooperate through active intermunicipal collaboration and public involvement for the shared success of the region.

PERKUP COMMITTEES

PerkUp Steering Committee

The Steering Committee oversees and supports the work of all PerkUp Task Forces.

Co-Chairs

Robert “Bob” Mensch, *Senate of Pennsylvania*
Tracy Pennycuick, *Pennsylvania House of Representatives*
Milou Mackenzie, *Pennsylvania House of Representatives*
Allison Louis, *UPVCC*
Leanne Engle, *UPVCC*

PerkUp Project Coordinator

Michele B. Fillippo

2022 PerkUp Steering Committee

Andrea Farina, *Upper Perkiomen School District*
Bob Gery, *East Greenville Borough*
Dave Freeman, *QNB Bank*
Dennis Pflieger, *St. Luke’s University Health Network*
Eric Jarrell, *Montgomery County Planning Commission*
Fran Hanney, *PA Department of Transportation*
Joe Seltzer, *Montgomery County – Green Lane Park*
Kim Licata, *Harleysville Bank*
Kyle Longacre, *Montgomery County Community College*
Larry Roeder, *Town and Country Newspaper*
Lisa Walter, *Office of Senator Bob Mensch*
Mark Devey, *Perkiomen School*
Michael Foux, *Perkiomen School*
Michael Fox, *UNIVEST-Banking, Insurance, Investments*
Michael Bettinger, *Montgomery County Community College*
Michael Tannous, *Upper Perkiomen Valley YMCA*
Monique Hendricks, *The Open Link*
Peter Rosenquist, *US Tape Company*

UPV Chamber Board Members

Municipal Partners

East Greenville Borough
Green Lane Borough
Hereford Township
Marlborough Township
Pennsburg Borough
Red Hill Borough
Upper Hanover Township

PerkUp Executive Committee

PerkUp Corporation is a charitable organization, 501(c)(3).

Executive Directors:

Dennis Pflieger, *President*
Michelle Forsell, *Vice President*
Kim Licata, *Secretary/Treasurer*

EDUCATION INITIATIVES

These initiatives focus on the development of continuing education for a skilled workforce, job readiness training for unemployed workers and job readiness training and career awareness in the Upper Perkiomen High School.

PerkUp Education Advisory

Co-Chairs

Kimberly Bast, *Upper Perkiomen High School*
Peter Rosenquist, *US Tape Company*

Alexa Hoey, *Blommer Chocolate Company*
Andrea Farina, *Upper Perkiomen School District*
Angela Traub, *Upper Perkiomen High School*
Barb Mueller, *WMC&TC*
Brenda Diehl, *Bracalente Mfg. Group*
Candice Landis, *WMC&TC*
Christine Siegfried, *Upper Perkiomen Middle School*
Dan Chominski, *Montgomery County Intermediate Unit*
Dan Moyer, *Upper Perkiomen High School*
David Burkhart, *Gillespie Electric, Inc.*
Deb Burns, *Upper Perkiomen High School*
Jane George, *PPL*
Jared Brown, *Montgomery County Community College*
Jeanette Umstead, *Blommer Chocolate Company*
Jennifer Butler, *Montgomery County Workforce Development Board*
John Gunning, *Upper Perkiomen High School*
Kim Lypyanik, *QNB Bank*
Kyle Longacre, *Montgomery County Community College*
Leanne Legendre, *Upper Perkiomen High School*
Melanie Cunningham, *Titanium Finishing Company*
Rob Carpenter, *Upper Perkiomen High School*
Shane Thrush, *Upper Perkiomen High School*
Monique Hendricks, *The Open Link*
Suzanne Weisberg, *QNB Bank*

The PerkUp Education Advisory is comprised of business and education stakeholders and implementation partners in the Upper Perkiomen Valley: UPSD, MCCC, MCWIB, WMCTC, PerkUp, local businesses, UPVCC and The Open Link.

“Pathways to Success”

The Pathways to Success program is a collaboration of business and education partnerships.

Community Business Tours:

The 2022 tours were held on April 6 & 7. Approximately 250 UPHS sophomore students attended these onsite business tours.



Sponsored by:



“Pathways to Success” also included the following presentation/programs:

- Ace The Interview
- Soft Skills
- WMC&TC Mock Interviews
- Job Shadowing

OUTDOOR RECREATION & NATURE TOURISM INITIATIVE

The outdoor Nature Tourism initiative is focused on leveraging natural resources with economic opportunity. This initiative supports the development and promotion of recreational tourism as a target business sector by enhancing the region’s cultural, recreational and retail/restaurant/ service amenities. Significant accomplishments include the following:

- Partnered with the Montgomery County Parks, Trails and Historic Sites to plan and market activities for the 2022 Bird & Wildlife Festival.
- Partnered with the Montgomery County Parks, Trails and Historic Sites to market various activities at the Green Lane Park.

UPV Gateway and Wayfinding Plan

Schuylkill Highlands and PA DCNR provided a mini grant to assist with the completion of the UPV Gateway and Wayfinding Plan. Two new signs were installed on Route 663, both northbound and southbound.

“This project was funded in part by a grant from the Community Conservation Partnerships Program, under the administration of the Pennsylvania Department of Conservation and Natural Resources, Bureau of Recreation in support of the Schuylkill Highlands Mini-Grant Program administered by Natural Lands.”

Upper Perkiomen Bird & Wildlife Festival

Partners: Montgomery County Parks, Trails and Historic Sites, UPVCC and PerkUp

Montgomery County’s Green Lane Park along with UPVCC and PerkUp hosted the 11th Annual Upper Perkiomen Bird & Wildlife Festival on Saturday, September 24.



Photo Credit: Town and Country Newspaper

EDUCATIONAL SCHOLARSHIPS

PerkUp Educational Scholarships

The PerkUp Corporation awarded two \$1,000 scholarships to graduating seniors at Upper Perkiomen High School and Perkiomen School based on the following criteria:

- Resides in the Upper Perkiomen Valley
- Maintains above a B average
- Graduating with the current senior class
- Demonstrates leadership through participation in school and/or extracurricular activities
- Provides examples of active community service
- Will pursue a post-secondary academic or vocational education in business



Rylee Walsh

Perkiomen School
PerkUp Educational Scholarship



Brianna McCloskey

Upper Perkiomen High School
PerkUp Educational Scholarship

Brown Printing Employee Legacy Scholarships

The Upper Perkiomen Valley Chamber of Commerce awarded two annual Brown Printing Employee Legacy scholarships to two graduating seniors at Upper Perkiomen High School based on the following criteria:

- Pursuing a post-secondary academic or vocational education in the science, technology, engineering, and/or mathematics fields
- Residing in the Greater Upper Perkiomen Valley
- Maintaining above a "B" average
- Demonstrating leadership through participation in school and/or extracurricular activities
- Providing examples of active community service



Iris Peluso

Upper Perkiomen High School
Brown Printing Legacy Scholarship



Elyssa Sledgen

Upper Perkiomen High School
Brown Printing Legacy Scholarship

PerkUp Educational Scholarship Fund Contributors

Please share our appreciation with the businesses and organizations who generously contributed to the UPV Chamber Educational Scholarship Fund:

*East Greenville Fire Company
Entrance Systems, Inc.
The Grand Theater
Nester Brothers, Inc.
Sands Ford of Red Hill
Tri County Area Federal Credit Union*

HOMETOWN HERO BANNER PROGRAM



2022 Honored Veterans

Allen K. Tomlinson	John Ray Sell
Arthur R. Bartman	John Raymond Henderson
Barry L. Nace	Jon Samuel Beadle
Carl Bardman	Joseph L. Johnson
Carolyn F. Kleiner	Joseph P. Kavacky
Charles Bitting Weyand	Kurtis Weiss
Charles J. Keeney Jr.	Larry A. Leister
Claude R. Reiman	Leroy B. Long
Clyde Hoch	LeRoy C. Kahler
Dennis Harpel	Lester B. Jacobs
Donald J. Morfoot Sr.	Lester Harold Clemmer
Donald M. Cooper	Lewis B. Shipe
Douglas L. Clemmer	Martin W. Gehlhaus Sr.
Ellsworth B. Rapine	Marvin Reiman
Elwood D. Seasholtz	Michael P. Hipszer
Ephraim E. Long	Morris "Mike" Krause
Eugene D. Dolloff	Norman H. Young
Floyd Treffinger Jr.	Ralph H. Nace
Forrest Henry Bauman	Ray Fluck Sr.
Forrest Steven Bauman	Raymond S. Graber
Francis Henry	Raymond Thomas Bringham
Franklin F. Jacobs	Reuben "Dutch" Moser
Galen Lee Harpel	Richard J. Sell
Gary Lee Freed	Richard P. Leister
H. Eugene Needs	Richard W. Freed
Harold "Chick" Sands	Rickie C. Jabs
Harold B. Moffett	Robert A. Lauchnor
Harold E. Schultz	Robert C. Schwoyer
Homer L. Jones	Ruby J. Carson
Howard R. Heil	Russell O. Bauman
Howard T. Cashatt	Ryan Matthew Fischer
James A. Smith Sr.	Sean F. Coary
James Ambrose	Stanley A. Novicki
James L. Zepp	Stephen Fogel
James L. Zepp	Terry Hersh
James Michael Ambrose	Thomas Hanney
Jan Edward Beadle	Thomas W. Hallman Jr.
John A. Kraus III	Thomas W. Hallman Sr.
John Cairns	Timothy A. Comitolo
John H. Jabs	Victor Rickert Jr.
John I. Johnson	Wilfred E. Pike Jr.
John J. Johnson	Willard R. Stoudt
John L. West	William Fogel
John M. Kevin Jr.	William Henry Beard
John N. Hauck	Wilmer W. Kulp

Program Contributors

Diane Stevens
Dorothy Brensinger
Thomas Diascro
Falk Funeral Homes and Crematory, Inc.
Gerald Brey
Gillespie Electric, Inc.
The Grand Theater
Knoll, Inc.
Michael Oppelt
Roselyn Parry
Perkiomen Lodge No. 595 Free and Accepted Masons
Diane Rothenberger
St. John's Evangelical Lutheran Church
Scooty's Auto Service & Sales
Diane Stevens
Univest - Banking, Insurance, Investments
US Tape Company
VFW Post 5954

Municipal Partners

Upper Hanover Township
 East Greenville Borough
 Hereford Township

Banner Committee

Co-Chairs

Bill Gillespie, Gillespie Electric, Inc.
Kasey Schultz, UPVCC

Bob Mazza, Vets for Vets
Charlie Scavitto, Red Hill VFW
Dan Mack, Marine Corp League
Dave Scholl, Marine Corp League
Frank Falk, Falk Funeral Homes and Crematory, Inc.
Jake Leone, Vets for Vets
Jon Beadle, Red Hill VFW
Paul Decker, Red Hill Borough
Tim Rom, American Legion

EVENTS

APRIL

Job Fair at UPVCC Business Expo

20 job fair business participants. The Expo & Job Fair is open to the public and reaches the largest number of community members of all Chamber events.

Location: Upper Perkiomen Valley YMCA

Date: April 26, 2022 2:30-6pm

Organizing Committee: Expo Committee

Attendance: 64 Exhibitors, 250+ Visitors

Premier Sponsor: PPL Electric Utilities

Gold Sponsor: St. Luke's University Health Network - Quakertown | Upper Bucks Campus

Job Fair Platinum Sponsor: Gillespie Electric, Inc.

Job Fair Gold Sponsor: Montgomery County Community College

Silver Sponsors: Bear Creek Mountain Resort & Conference Center, Family Caregivers Network, Inc., Frederick Living, Grand View Health, QNB Bank, Upper Perkiomen Valley YMCA, Wolf, Baldwin & Associates, P.C.

PerkUp Raffle Contributors: Bear Creek Mountain Resort & Conference Center, Blommer, Chocolate Company, The Globe Inn, Family Caregivers Network, Inc., Green Lane Park, MillerKnoll, Pennsburg Ace Hardware, Perkiomen School, Perkiomen Valley Printing, Inc., Senator Bob Mensch, Stonerow Publishing, Inc., Wolf, Baldwin & Associates P.C.

OCTOBER

Bingo & Bubbly (Designer Bag Bingo)

Held at the amphitheater overlooking Knight Lake in beautiful Green Lane Park. Proceeds benefit the PerkUp 2022-23 Educational Scholarship and other education initiatives.

Location: Green Lane Park

Date: Sunday, October 16, 2022

Organizing Committee: Program Development

Attendance: 80

Platinum Sponsor: St. Luke's University Health Network

Bubbly Sponsor: Black Sea Jewelers

Premier Raffle Sponsor: QNB Bank

Gold Sponsors: Gillespie Electric, Inc., Minuteman Press of Quakertown, Perkiomen School, Stauffer Glove & Safety

Silver Sponsors: Humana Insurance, Master Supply Line, Valley Lock & Door

Bronze Sponsors: Advanced Motion Rehabilitation, LLC, M&J Gourmet, Lechner and Stauffer, Inc., Red Hill Dental Office, Tri County Area Federal Credit Union

NOVEMBER

UPVCC Business & Education Breakfast

Held at a local school, this UPVCC breakfast is organized by the PerkUp Education Advisory and highlights the partnerships between our education and business communities.

Program: Business and Education Breakfast

Location: Marlborough Elementary School

Date: Wednesday, November 10, 2022 8-9:30am

Organizing Committee: PerkUp Education Advisory

Attendance: 57

Sponsors: Cradle of Liberty Council, BSA, MillerKnoll, Inc., Montgomery County Community College, Tri County Area Federal Credit Union, Upper Perkiomen School District

INCOME & EXPENSES

2022 Financial Partners

Data Therapies, LLC
 East Greenville Fire Company
 Entrance Systems, Inc.
 Montgomery County – MontcoStrong
 Nester Brothers, Inc.
 Joe Procak Real Estate Appraiser
 PPL Electric Utilities
 QNB Bank
 Stauffer Glove & Safety
 Tri County Area Federal Credit Union
 Uninvest-Banking, Insurance, Investments
 Verizon
 Walmart Supercenter

Municipal Financial Partners

East Greenville Borough
 Upper Hanover Township

Other Donations

Upper Perkiomen School District Friends
 Family Caregivers Network – In Honor of
 Luanne B. Stauffer

We thank our private and public partners for supporting PerkUp in an effort to foster economic vitality in the Upper Perkiomen Valley. PerkUp is a 501©(3) corporation.

PerkUp Financial Report - December 31, 2022

2022 Actual	
	INCOME
339.60	Interest
7,509.71	Partnership Contributions
5,850.00	Event Proceeds
1,500.00	Education Initiative-Scholarship
14,375.00	Education Initiative
2,347.00	Municipal Partners
7,363.50	Schuylkill Highlands Mini Grant
6,126.79	Hometown Heroes Application Fees
215.00	Hometown Heroes Sponsor Income
10,993.51	Due from UPVCC
56,620.11	Total 2021 Income
	EXPENSES
2,367.00	Admin/Supplies
10,000.00	Management & Occupancy
18,023.81	Staffing/Taxes
60.00	Prof. Services
2,000.00	Education Scholarship
2,000.00	Brown Printing Company Legacy Scholarship
10,880.00	Wayfinding Signs
4,820.00	Hometown Heroes
50,150.81	Total 2021 Expenses
6,469.30	Net Profit
142,245.42	2022 Balance Forward